

Houston Texans running back [Arian Foster](#) and [Kroger](#) are officially teammates! On Sunday, August 12th, Arian Foster came to store 314 for an appearance and autograph signing. This was our first event to announce our partnership with Arian. The first 200 people in line received a wristband and were guaranteed an autograph. It was a huge success with people lining up as early as 2pm! Kroger is excited about with partnership and we are definitely ready for some football!



We had an amazing set up for Arian and Kroger customers. We handed out fresh popcorn, Kroger water, Kroger enhanced vitamin water, and Kroger branded koozies to everyone in line!



Kroger customers LOVED it and patiently waited for Arian's arrival.





The store team got some meet and greet time in the back with Arian, as well as got to personally congratulate him on their win the night before!





Tons of media showed to interview Foster and Kroger ended up on multiple media stations including ABC, NBC, CBS and FOX! Wow! What a great way to get Kroger out there.



Arian signed tons of autographs and posed for pictures from his fans.



This fantastic event couldn't have been possible without the Electrified Team at Kroger 314! A big thanks to them for all of their hard work, planning and execution on this event. Be on the lookout for more fun with Arian Foster, #23 of the Houston Texans!